DOCUMENT RESUME

ED 395 237 CG 026 982

AUTHOR Melancon, Janet G.; Thompson, Bruce

TITLE Measurement of Self-Perceptions of Jungian

Psychological Types.

PUB DATE 9 Apr 96

NOTE 27p.; Paper presented at the Annual Conference of the

National Council on Measurement in Education

(Washington, DC, April 9-11, 1996).

PUB TYPE Speeches/Conference Papers (150) -- Reports -

Research/Technical (143) -- Tests/Evaluation

Instruments (160)

EDRS PRICE MF01/PC02 Plus Postage.

DESCRIPTORS Higher Education; *Personality Assessment;

*Personality Measures; Personality Studies;

Personality Traits; Psychological Characteristics; *Psychological Testing; *Self Concept; *Self Concept

Measures

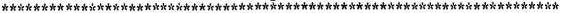
IDENTIFIERS *Myers Briggs Type Indicator

ABSTRACT

Psychological type has proven useful to myriad educational applications, including career counseling and as an assessment of learning styles. Previous studies have investigated the use of word-pairs to measure type dimensions, but prior results have consistently suggested that Judging-Perceiving (JP) preferences require sentences to measure more complex JP dynamics. The present study involved 422 subjects who completed a word-pair measure augmented with items consisting of sentences. The improved psychometric properties of scores involving both measurement strategies suggest that JP dynamics are complex, and must include more complex item forms. (Appendices present statistical analysis and the survey instrument. Contains 12 references.) (Author)

* Reproductions supplied by EDRS are the best that can be made

* from the original document.





ppsdq5nc.wp1 2/24/96

MEASUREMENT OF SELF-PERCEPTIONS OF JUNGIAN PSYCHOLOGICAL TYPES

Janet G. Melancon

Bruce Thompson

Loyola University

Texas A&M University 77843-4225 and Baylor College of Medicine

PERMISSION TO REPRODUCE AND DISSEMINATE THIS MATERIAL HAS BEEN GRANTED BY

B. THOMPSON

U.S. DEPARTMENT OF EDUCATION Office of Educational Research and Improvement EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

- ☐ This document has been reproduced as received from the person or organization originating it.
- ☐ Minor changes have been made to improve reproduction quality
- TO THE EDUCATIONAL RESIDENCES INFORMATION CENTER LERICA
- Points of view or opinions stated in this document do not necessarily represent official OERI position or policy

Paper presented at the annual meeting of the National Council on Measurement in Education, New York City, April 9, 1996.



Abstract

Psychological type has proven useful in myriad educational applications, including career counseling and as an assessment of learning styles. Previous studies have investigated the use of word-pairs to measure type dimensions, but our prior results have consistently suggested that Judging-Perceiving preferences require sentences to measure more complex JP dynamics. The present study involved 422 subjects who completed a word-pair measure augmented with items consisting of sentences. The improved psychometric properties of scores involving both measurement strategies suggest that JP dynamics are complex, and must include more complex item forms.



MEASUREMENT OF SELF-PERCEPTIONS OF JUNGIAN PSYCHOLOGICAL TYPES

Measures of psychological types are among the most frequently used measures of personality (cf. Thompson & Ackerman, 1994). Measures of type are used for myriad educational applications, and especially (a) in career counseling and (b) in assessing educational learning styles (Myers & McCaulley, 1985).

At least two factors account for the popularity of measures of psychological type. First, unlike many personality measures, measures of type focus on <u>normal</u> variations in personality, and because more people have normal as against abnormal personality, the measure may be useful with more people and in more situations than would be measures of psychopathology. Second, many educators and career counselors find that measures of type have enormous "face validity" for clients, i.e., that students/clients understand the concepts implicit in the measure, tend to agree with important aspects of type characterizations, and find the information to be useful, free of value judgments, and non-threatening.

However, this is not to suggest that measures of type have failed to provoke psychometric controversy. Paired articles debating related measurement issues have appeared, for example, in a 1989 issue of <u>Journal of Counseling and Development</u> (Carlson, 1989; Healy, 1989) and in a 1991 issue of <u>Measurement and Evaluation in Counseling and Development</u> (McCaulley, 1991; Merenda, 1991).

Measures of type are grounded in the basic precepts of Carl G.



Jung's theory of psychological functions. The theory presumes that "...much of the seemingly random variation in behavior is actually quite orderly and consistent, being due to basic differences in the way individuals prefer to use their perception and judgment" (Myers & McCaulley, 1985, p. 1).

Measures of type evaluate four dimensions: Extraversion-Introversion, Sensation-Intuition, Thinking-Feeling, and Judgment-Perception. In conventional usage, scores are computed on each dimension for each preference of the dimension (e.g., Extraversion versus Introversion), and are then dichotomized according to which orientation is preferred. Each individual is then classified into one of the 16 types formed from all possible combinations of the four scales, e.g., ENTJ, ISTP, and ENFP.

However, Myers and McCaulley (1985) describe a pair of studies reported by Carskadon that used self-estimate of type as a validity measure. When clients were selected to choose the type description that best suited them, their tested type was chosen to a statistically significant degree more often than chance level in both studies. These findings partially corroborate anecdotal evidence that people find types to be content valid and recognize their own type once types are described to them.

But such findings also have measurement implications: It may be possible to measure types quite simply by asking subjects to respond only to adjectival or other self-description checklists. In fact, in our previous work (cf. Melancon & Thompson, 1994; Thompson & Melancon, 1995; Thompson & Stone, 1994), we have



repeatedly found across studies that reliable scores (Thompson, 1994) could be derived using self-description word-pair checklists to measure the <u>EI</u>, <u>SN</u>, and the <u>TF</u> dimensions. However, scores for various word-pair scales designed to measure the <u>JP</u> dimension have consistently been more unreliable. This replicated finding is interesting, for various reasons.

First, it is noteworthy that, unlike the other three dimensions of type, the JP construct is implicit (rather than explicit) within Jung's theory. Theoretically, people do have a general rank-order preference for the four mental processes or functions of Sensing, intuition, Thinking, and Feeling. reasoned that scores on a construct she conceptualized, JP--when taken together with EI scores--would point to a person's dominant (most preferred), auxiliary, tertiary, and inferior preferred) psychological functions (see McCaulley, 1990; Myers & McCaulley, 1985). For example, Myers reasoned that persons with a preference for Judging most show the world in their public persona or public face either Thinking or Feeling, depending upon their preferences within the TF scale. Persons with a preference for Perceiving have either Sensing or intuition as the main function in their public persona, depending upon their preferences within the SN scale.

Second, the finding is interesting, because these results may shed light on the nature of the four constructs themselves. The EI, SN, and TF dimensions may be sufficiently straightforward that they may be readily measured using word-pair self-description.



However, measuring <u>JP</u> preferences may require using some sentences that elaborate more complex ideas or markers for a potentially more complex construct. The present study was conducted to evaluate this possibility, and the benefits of using sentences to augment word-pairs measuring psychological types.

Specifically, the study was conducted (a) to investigate the reliability of scores on a measure of type, and (b) to investigate the construct validity of scores on the measure. Of course, we took as a premise the recognition that it is scores, and <u>not</u> tests, which are reliable and valid, under certain circumstances and for certain purposes (Thompson, 1994).

Method

<u>Subjects</u>

We administered a revised version of the <u>Personal Preferences</u> <u>Self-Description Questionnaire</u> (PPSDQ), developed by the junior author, to 422 college students enrolled in a university located in the southern United States. There were more females (\underline{n}_F =288; 68.2%) than males (\underline{n}_M =134; 31.8%) in our sample. The mean age of the sample was 24.40 (\underline{SD} =9.55). Ethnic groups within the sample included: Whites (\underline{n} =252; 59.7%), African-Americans (\underline{n} =78; 18.5%), and Hispanics (\underline{n} =56; 13.3%). This sample was reasonably similar to our previous samples, so results should be comparable across studies.

Instrumentation

The revised PPDSQ developed by the junior author consists of 58 scored word-pair items and 20 scored sentence items posited to



mark each of the four psychological types. Roughly half the PPSDQ items measuring each of the four constructs were reversed in their wording so as to minimize response set. For example, item 1 ("Quiet-Expressive") measures <u>EI</u>, but the <u>Introversion adjective</u> ("Quiet") is presented first within the pair. Item 6 ("Social-Private") also measures <u>EI</u>, but the <u>Extraversion adjective</u> ("Social") is presented first within this word pair.

Each word pair is presented as a semantic differential scale.

A Likert scale ("1" to "7") is presented between each pair of words, and subjects circle the number that represents which word best describes them. Thus, unlike the Myers-Briggs Type Indicator which uses an "ipsative" or forced-choice response format, the PPDSQ uses a "normative" or non-forced-choice response format.

The 20 sentence items also invoke a "1" to "7" Likert-scale response format. These sentence items were predominantly used to derive scores on the \underline{JP} scale ($\underline{V}_{JP}=14$), though some sentences were also used to measure other scales ($\underline{V}_{EI}=2$, $\underline{V}_{SN}=4$).

Results

Tables 1 through 4 present item and reliability analyses for scores on the word-pair and the sentence items associated with each of the four scales. The scores on reverse-scored items (having negative signs in their labels in the tables) were reverse scored for the purposes of these analyses. For scores on the full scales (both item types), the alpha coefficients were: .89 for EI, .83 for SN, .86 for TF, and .87 for JP.



INSERT TABLES 1 THROUGH 4 ABOUT HERE.

Table 5 presents the factor pattern/structure coefficients from a principal components analysis of scores from the 78 items. The reported structur was rotated to the varimax criterion.

INSERT TABLE 5 ABOUT HERE.

Table 6 presents Pearson product-moment correlation coefficients between pairs of scale scores. The scales beginning with "A", "S", or "X" were computed by adding the scores on only the word-pair items, only the sentence items, or the combinations of these items, respectively. The scales labelled with the prefix, "FSCOR", were orthogonal factor scores for the word pair items only. The scales labelled with the prefix, "FSCORE", were orthogonal factor scores for all 78 items.

INSERT TABLE 6 ABOUT HERE.

Discussion

The present study was undertaken (a) to investigate the reliability of scores on a measure of type, and (b) to investigate the construct validity of scores on the measure. The results in Tables 1 through 4 suggest that the PPSDQ can yield reasonably reliable scores. The alpha coefficients for scales using both item types ranged from .83 to .89. The use of the sentence items did improve score reliability, particularly on the JP scale, on which



alpha increased from .76 to .87, as reported in Table 4.

The factor analytic results presented in Table 5 bear upon construct validity (Thompson & Daniel, 1996). The items generally correlated with the expected factors, and the items that were reversed in their content had opposite signs from their companion items, as expected.

The Table 6 results also bear upon the construct validity of PPSDQ scores. Consistent with previous research (cf. Melancon & Thompson, 1994; Thompson & Melancon, 1995; Thompson & Stone, 1994), the \underline{SN} ("XSENSINT") and \underline{JP} ("XJUDGPER") scales tended to be fairly highly correlated ($r^2 = +.6186^2 = 38.3\%$), while scores on the other scales were considerably less correlated.

As can be seen in the lower right section of the Table 6 matrix, orthogonal factor scores and summated scale scores from the 78 items were highly correlated, as expected (+.9677, +.8821, -.9528, -.8810). Of course, the signs of the coefficients are arbitrary, since the scaling direction is arbitrary and can be reversed at will. The finding that the SN and JP scale scores are somewhat less correlated with their associated factors (+.8821 and -.8810) reflects the fact that these scales are somewhat correlated when summated scores are computed, while the scales are uncorrelated when an orthogonal rotation is employed; this discrepancy somewhat attenuates these correlations. Overall, these results suggest that the factor analytic results generalize to the use of the summated scale scores computed by adding scores on appropriate items, after reverse scoring selected items.



In summary, our results suggest that a measure that can be quickly administered, and consisting primarily of self-descriptive word pairs, can be used to yield scores with reasonable psychometric properties. Potential practical uses have already been documented using related measures, and include both career counseling and assessment of learning styles. Our results across studies also suggest that preferences for Judging or Perceiving apparently can not be fully assessed using only word pairs. These concepts seem to require measurement using sentences to elaborate more complex ideas. It appears that JP dynamics are more complex than the components of related dimensions of Jungian types.



References

- Carlson, J.G. (1989). Affirmative: In support of researching the Myers-Briggs Type Indicator. <u>Journal of Counseling and Development</u>, 67, 484-486.
- Healy, C.C. (1989). Negative: The MBTI: Not ready for routine use in counseling. <u>Journal of Counseling and Development</u>, <u>67</u>, 487-488.
- McCaulley, M.H. (1990). The Myers-Briggs Type Indicator: A measure for individuals and groups. <u>Measurement and Evaluation in Counseling and Development</u>, 22, 181-195.
- McCaulley, M.H. (1991). Additional comments regarding the Myers-Briggs Type Indicator: A response to comments. Measurement and Evaluation in Counseling and Development, 23, 182-185.
- Melancon, J.G., & Thompson, B. (1994, November). An adjectival self-description checklist evaluating Myers-Briggs Type Indicator (MBTI) scores: Concurrent and construct score validity. Paper presented at the annual meeting of the Mid-South Educational Research Association, Nashville, TN. (ERIC Document Reproduction Service No. ED 379 339)
- Merenda, P.F. (1991). Additional comments regarding the Myers-Briggs Type Indicator. <u>Measurement and Evaluation in Counseling</u> and <u>Development</u>, 23, 179-181.
- Myers, I.B. & McCaulley, M.H. (1985). Manual: A guide to the development and use of the Myers-Briggs Type Indicator. Palo Alto, CA: Consulting Psychologists Press.
- Thompson, B. (1994). Guidelines for authors. Educational and



- Psychological Measurement, 54, 837-847.
- Thompson, B., & Ackerman, C. (1994). Review of the Myers-Briggs

 Type Indicator. In J. Kapes, M. Mastie & E. Whitfield (Eds.),

 A counselor's quide to career assessment instruments (3rd ed.,

 pp. 283-287). Alexandria, VA: American Counseling Association.
- Thompson, B., & Daniel, L.G. (1996). Factor analytic evidence for the construct validity of scores: An historical overview and some guidelines. Educational and Psychological Measurement, 56, 213-224.
- Thompson, B., & Melancon, J. (1995, January). Measurement integrity of scores from a self-description checklist evaluating Myers-Briggs Type Indicator (MBTI) types: A confirmatory factor analysis. Paper presented at the annual meeting of the Southwest Educational Research Association, Dallas. (ERIC Document Reproduction Service No. ED 380 487)
- Thompson, B., & Stone, E. (1994, January). Concurrent validity of Scores from an adjectival self-description checklist in relation to Myers-Briggs Type Indicator (MBTI) scores. Paper presented at the annual meeting of the Southwest Educational Research Association, San Antonio, TX. (ERIC Document Reproduction Service No. ED 367 706)

Table 1 Item Analyses and α 's for the <u>EI</u> Scale (<u>n</u>=422; <u>v</u>= (15+2) = 17)

Word-Pairs (v=15)

| • | Scale | Scale | "Corrected" | |
|-------------|---------|----------|-------------|---------|
| | Mean | Variance | Item- | α |
| | if Item | if Item | Total | if Item |
| Item | Deleted | Deleted | Correlation | Deleted |
| 46+MIXERLON | 46.3072 | 162.9388 | .7371 | .8558 |
| 06+SOCPRIVA | 45.7787 | 163.9154 | .6675 | .8592 |
| 41-XINTREXT | 46.0164 | 165.6958 | .6509 | .8602 |
| 66-XSILENGA | 45.5228 | 169.5216 | .6183 | .8622 |
| 26+PERSNSHY | 46.4185 | 163.0599 | .6886 | .8580 |
| 01-XQUIETEX | 46.1958 | 168.2592 | .6236 | .8618 |
| 70+GREGARTI | 45.8948 | 175.1248 | .5393 | .8662 |
| 54+CONGRECL | 46.3214 | 176.8980 | .5353 | .8666 |
| 16+FRIEDIST | 47.1413 | 171.4145 | .6309 | .8621 |
| 58-XSOLIAMI | 46.1792 | 175.3106 | .5443 | .8660 |
| 62+EXUBSERE | 45.4304 | 180.5239 | .3443 | .8748 |
| 50-XSTILLAN | 46.4495 | 178.9529 | .4338 | .8706 |
| 11-XREFLECA | 45.9043 | 183.2189 | .2627 | .8788 |
| 36+APPROACH | 46.0275 | 177.3098 | .3560 | .8756 |
| 31-XTERSEWO | 45.6081 | 184.8350 | .2604 | .8778 |
| | | | | |

 $\alpha = 0.8744$

Word Pairs Plus Sentences (v= (15+2) = 17)

| * b | Scale Mean if Item | Scale Variance if Item | "Corrected" Item- Total | α if Item |
|-------------|--------------------------|------------------------------|-------------------------------|--------------|
| Item | Deleted | Deleted | Correlation | Deleted |
| 46+MIXERLON | 54.0536 | 230.7477 | .7292 | .8745 |
| 06+socpriva | 53.5252 | 231.8642 | .6625 | .8768 |
| 41-XINTREXT | 53.7628 | 233.3859 | .6579 | .8771 |
| 66-XSILENGA | 53.2692 | 237.4924 | .6348 | .8784 |
| 26+PERSNSHY | 54.1650 | 228.8590 | .7237 | .8743 |
| 01-XQUIETEX | 53.9422 | 235.9402 | .6411 | .8780 |
| 70+GREGARTI | 53.6413 | 243.5982 | .5694 | .8810 |
| 54+CONGRECL | 54.0678 | 247.3888 | .523. | .8827 |
| 16+FRIEDIST | 54.8877 | 240.7923 | .6223 | .8792 |
| 58-xsoliami | 53.9256 | 245.2113 | .5406 | .8820 |
| 62+EXUBSERE | 53.1768 | 251.8919 | .3325 | .8888 |
| 50-XSTILLAN | 54.1960 | 249.6604 | .4277 | .8854 |
| 11-XREFLECA | 53.6508 | 254.6188 | .2616 | .8914 |
| 36+APPROACH | 53.7740 | 248.0550 | .3484 | .8892 |
| 31-XTERSEWO | 53.3545 | 256.4881 | .2583 | .8907 |
| SHY76+ | 52.8593 | 232.1982 | .5515 | .8818 |
| XEASTA82- | 53.6294 | 231.2276 | .5753 | .8807 |

Table 2 Item Analyses and α 's for the <u>SN</u> Scale (<u>n</u>=422; <u>v</u>= (14+4) = 18)

Word-Pairs (v=14)

| Item | Scale Mean if Item Deleted | Scale Variance if Item Deleted | "Corrected" Item- Total Correlation | α if Item Deleted |
|--|--|--|---|--|
| 42+TRADCREA 12+PRECIMAG 47-XINVENOR 59+PLANVISI 18+CONCLEXP 07-XINSIGHT 55-XDIVERCO 02+REALINTU | 57.4319 57.5219 58.1947 57.5930 57.0599 57.6573 57.6357 58.6120 | 104.7345 105.6919 106.8768 108.2788 112.3510 108.5126 109.5077 | 05.6919 .5520 06.8768 .4778 08.2788 .5087 12.3510 .4682 08.5126 .4826 | |
| 63-XDIVERPR 71-XCONCEPR 51+DIRECTIN 67+PRACTHEO 27-XVARIREP 49-XINQUICR | 57.7945 58.9769 57.7577 58.9762 56.9580 57.5659 | 115.3035 107.3350 118.1211 113.8002 120.6483 111.5113 113.6733 | .2650 .5137 .1984 .3506 .1359 .4171 .3668 | .7899 .7683 .7945 .7823 .7982 .7770 |

 $\alpha = 0.7904$

Word Pairs Plus Sentences (v= (14+4) = 18)

| Item | Scale Mean if Item Deleted | Scale Variance if Item Deleted | "Corrected" Item- Total Correlation | α if Item Deleted |
|-------------|-------------------------------------|---|--|-------------------------|
| 42+TRADCREA | 76.4780 | 175.1519 | .5512 | .8172 |
| 12+PRECIMAG | 76.5680 | 176.8678 | .5652 | .8168 |
| 47-XINVENOR | 77.2408 | 177.9965 | .5022 | .8202 |
| 59+PLANVISI | 76.6391 | 179.5950 | .5378 | .8187 |
| 18+CONCLEXP | 76.1059 | 184.9843 | .4942 | .8219 |
| 07-XINSIGHT | 76.7034 | 180.9233 | .4863 | |
| 55-XDIVERCO | 76.6818 | 182.9135 | .4136 | .8213 |
| 02+REALINTU | 77.6581 | 189.6872 | .2707 | .8253 |
| 63-XDIVERPR | 76.8405 | 180.3983 | | .8327 |
| 71-XCONCEPR | 78.0230 | 193.2391 | . 4925 | .8210 |
| 51+DIRECTIN | 76.8037 | 187.7293 | .2047 | ₁8355 |
| 67+PRACTHEO | 78.0223 | | .3543 | .8281 |
| 27-XVARIREP | | 195.3793 | .1689 | .8365 |
| | 76.0041 | 184.8021 | . 4202 | .8249 |
| 49-XINQUICR | 76.6120 | 187.4780 | .3722 | .8272 |
| XLEFAC85- | 77.9353 | 182.2210 | .3817 | .8275 |
| INVENT88+ | 76.1344 | 185.1409 | .4376 | .8241 |
| XMECHA91- | 76.6707 | 177.5696 | .5135 | .8196 |
| PERSPE94+ | 75.5472 | 186.6461 | .4641 | .8234 |



Table 3 Item Analyses and α 's for the <u>TF</u> Scale (<u>n</u>=422; <u>v</u>=21)

Word-Pairs (v=21)

| | Scale Mean | Scale Variance | "Corrected" Item- | α |
|-------------|---------------|-------------------|----------------------|---------|
| 7.4. | if Item | if Item | Total | if Item |
| Item | Deleted | Deleted | Correlation | Deleted |
| 48+FACTCOMP | 90.7987 | 263.0000 | .6081 | .8473 |
| 60-XTENDERR | 91.2196 | 262.8956 | .5907 | .8478 |
| 52-XFEELTHI | 91.3200 | 262.2129 | .5488 | .8491 |
| 44-XKINDANA | 90.7300 | 264.0548 | .5515 | . 8492 |
| 72+STRICTFO | 90.4480 | 268.9010 | .5260 | .8506 |
| 09+DISPASEM | 90.0771 | 272.6244 | .4972 | .8520 |
| 64+SKEPTRUS | 91.0333 | 266.2309 | .5087 | .8509 |
| 04-XEMPATHL | 92.1944 | 272.2425 | .4291 | .8539 |
| 56+LOGICHUM | 91.1850 | 264.0402 | .5327 | .8499 |
| 73-XLIGHTHE | 90.6802 | 271.5322 | .4593 | .8529 |
| 43-XGULLSUS | 92.1745 | 276.8564 | .3394 | .8571 |
| 24-XCARICOO | 90.2134 | 273.3288 | .4454 | .8534 |
| 65-XACCEPDI | 90.4361 | 270.0550 | .4732 | .8523 |
| 30-XRECEPTS | 91.3271 | 271.7286 | .3925 | .8554 |
| 45+EVALNONJ | 91.5546 | 272.5927 | .3918 | .8553 |
| 34-XSYMPATH | 92.0049 | 278.8865 | .2607 | .8604 |
| 19+JUSTHARM | 91.5854 | 278.4583 | .2295 | .8628 |
| 25+EVALOPEN | 90.9243 | 270.4270 | .4369 | .8536 |
| 39+PRINCIPL | 90.8324 | 270.1960 | .4065 | .8549 |
| 29+IMPERPER | 90.0309 | 274.9712 | .4453 | .8536 |
| 32-XSENSUAL | 90.9859 | 279.6040 | .2520 | .8607 |

Table 4 Item Analyses and α 's for the <u>JP</u> Scale (\underline{n} =422; \underline{v} = (8+14) = 22)

Word-Pairs (v=8)

| Item | Scale Mean if Item Deleted | Scale Variance if Item Deleted | "Corrected" Item- Total Correlation | α if Item Deleted |
|----------|-------------------------------------|---|--|-------------------------|
| XFLEXORG | 28.6003 | 52.4473 | .5023 | .7334 |
| PROMPTFR | 28.2867 | 49.3664 | .5737 | .7189 |
| XRANDSEQ | 28.7331 | 53.7303 | .4878 | .7364 |
| TIMELYRE | 28.3018 | 53.5389 | .4570 | .7417 |
| XIMPETTA | 29.1347 | 56.3107 | .4472 | .7440 |
| XIMPULDE | 28.3137 | 56.0049 | .4184 | .7480 |
| RESPADAP | 29.0507 | 56.2557 | .3233 | .7660 |
| XCAREFRE | 28.2796 | 52.4979 | .5101 | .7321 |

 $\alpha = 0.7653$

Word Pairs Plus Sentences (v= (8+14) = 22)

| | Scale Mean | Scale Variance | "Corrected" Item- | α |
|-------------|--------------------|--------------------|----------------------|--------------------|
| Item | if Item Deleted | if Item Deleted | Total Correlation | if Item Deleted |
| | | | | |
| 10-XFLEXORG | 82.6412 | 333.0417 | .5256 | .8595 |
| 53+PROMPTFR | 82.3276 | 330.1638 | .5207 | .8595 |
| 17-XRANDSEQ | 82.7740 | 335.1699 | . 5268 | .8596 |
| 61+TIMELYRE | 82.3427 | 336.6596 | .4682 | .8614 |
| 57-XIMPETTA | 83.1756 | 344.3942 | .4264 | .8629 |
| 20-XIMPULDE | 82.3546 | 342.9663 | .4184 | .8631 |
| 05+RESPADAP | 83.0916 | 343.9618 | .3352 | .8660 |
| 40-XCAREFRE | 82.3205 | 337.5618 | .4581 | .8618 |
| XPLAN74- | 83.7669 | 333.6880 | .5446 | .8590 |
| HOLIDA75+ | 82.8451 | 336.1673 | .4781 | .8611 |
| NOORGI77+ | 82.3371 | 333.9313 | .4579 | .8618 |
| XSTFRE78- | 81.8996 | 338.0407 | .4991 | .8606 |
| XMALIS80- | 82.8048 | 339.5531 | .3642 | .8654 |
| PRESSU81+ | 82.8262 | 336.6466 | .3886 | .8647 |
| GOFLOW83+ | 82.5679 | 333.0329 | .5272 | .8594 |
| XHATER84- | 83.1010 | 342.8979 | .3354 | .8662 |
| XROUTI86- | 82.9849 | 338.4054 | .4811 | .8611 |
| CHANGE87+ | 81.3167 | 347.0593 | .3778 | .8643 |
| LASTMI89+ | 82.6413 | 335.2808 | .4514 | .8620 |
| XHAIMP90- | 82.5743 | 343.3502 | .3972 | .8637 |
| XONTIM92- | 84.1138 | 342.3048 | .4048 | .8635 |
| NOORDR93+ | 84.1532 | 340.4417 | .4671 | .8616 |



Table 5
Varimax-Rotated Factor Pattern/Structure Coefficients $(\underline{n}=422; \underline{v}=(15+2) + (14+4) + (21+0) + (8+14) = 78)$

| | | Factor | | | | | |
|-------------|--------|--------|---------------|--------|--|--|--|
| Item | I | II | III | IV | | | |
| 46+MIXERLON | .28046 | .74260 | 04213 | .02103 | | | |
| 06+SOCPRIVA | .20020 | .69839 | .02369 | .13026 | | | |
| 41-INTREXTR | 11265 | 69764 | .07339 | 02661 | | | |
| 66-SILENGAB | 05836 | 68699 | .02056 | 13612 | | | |
| 26+PERSNSHY | .09475 | .76056 | 12857 | .07449 | | | |
| 01-QUIETEXP | .02739 | 69593 | .26139 | 08643 | | | |
| 70+GREGARTI | 01109 | .62637 | 16788 | .09635 | | | |
| 54+CONGRECL | .30842 | .55401 | .06341 | 03038 | | | |
| 16+FRIEDIST | .37990 | .62385 | 08677 | 04040 | | | |
| 58-SOLIAMIC | 23793 | 56421 | .09587 | .01981 | | | |
| 62+EXUBSERE | 05629 | .41045 | 04563 | .01744 | | | |
| 50-STILLANI | 13923 | 43663 | .29252 | 04526 | | | |
| 11-REFLECAC | .08968 | 38344 | 08169 | .06111 | | | |
| 36+APPROACH | .24216 | .41059 | .20738 | 02620 | | | |
| 31-TERSEWOR | 07405 | 28089 | .09283 | 00874 | | | |
| SHY76+ | 13588 | .64044 | 13126 | .04851 | | | |
| EASTAL82- | 06621 | 61469 | .12065 | 01191 | | | |
| 42+TRADCREA | 11845 | 23947 | .61733 | 04996 | | | |
| 12+PRECIMAG | 16994 | 14679 | .57903 | 17360 | | | |
| 47-INVENORG | .04935 | .11283 | 45429 | .43815 | | | |
| 59+PLANVISI | 20058 | 05369 | .54291 | 25493 | | | |
| 18+CONCLEXP | 15304 | 09284 | .58063 | 03120 | | | |
| 07-INSIGHTS | .31611 | .05949 | 42891 | .21337 | | | |
| 55-DIVERCON | .14323 | .11821 | 46382 | .13649 | | | |
| 02+REALINTU | 01105 | 01340 | .30739 | 07961 | | | |
| 63-DIVERPRE | .26794 | .21293 | 45671 | .21555 | | | |
| 71-CONCEPRE | 03236 | 08477 | 21986 | .07300 | | | |
| 51+DIRECTIN | .07426 | 04129 | .43507 | 09804 | | | |
| 67+PRACTHEO | .01582 | .11257 | .22282 | 05326 | | | |
| 27-VARIREPI | .18578 | .28395 | 42269 | .11034 | | | |
| 49-INQUICRI | .33057 | .11417 | 33723 | .06575 | | | |
| LEFACT85- | .00969 | 00670 | 35994 | .29856 | | | |
| INVENT88+ | .15337 | 02102 | .58615 | 08341 | | | |
| MECHAN91- | .11739 | .11558 | 55434 | .11760 | | | |
| PERSPE94+ | 14487 | 13138 | ، 56416 | .03891 | | | |
| 48+FACTCOMP | 63631 | 06302 | .23929 | 04341 | | | |
| 60-TENDERRA | .64031 | 02652 | 09498 | 00738 | | | |
| 52-FEELTHIN | .63418 | .04056 | .02364 | .03372 | | | |
| 44-KINDANAL | .64713 | .11896 | 03512 | 04039 | | | |
| 72+STRICTFO | 59951 | .05534 | .13930 | 05512 | | | |
| 09+DISPASEM | 50507 | 15948 | .07655 | 01395 | | | |
| 64+SKEPTRUS | 61125 | 09467 | 11223 | 07145 | | | |
| 04-EMPATHLO | .47635 | 07416 | 07079 | .05984 | | | |



| 56+LOGICHUM | 54886 | 07968 | .16631 | 10679 |
|-------------|--------|---------------|--------|-----------------|
| 73-LIGHTHEA | .50220 | .12148 | 11953 | .09064 |
| 43-GULLSUSP | .41733 | .06785 | .16276 | .10735 |
| 24-CARICOOL | .51881 | .12163 | .04028 | 13797 |
| 65-ACCEPDIS | .51983 | .14271 | 12403 | 00075 |
| 30-RECEPTSE | .42089 | .13326 | 05196 | .11407 |
| 45+EVALNONJ | 45665 | .09755 | .24161 | 08326 |
| 34-SYMPATHY | .31175 | 04627 | .07649 | .13271 |
| 19+JUSTHARM | 25090 | .10566 | .09682 | 11950 |
| 25+EVALOPEN | 46462 | 13154 | .08933 | 10260 |
| 39+PRINCIPL | 40281 | 15294 | .09693 | 15202 |
| 29+IMPERPER | 48734 | 25625 | .15269 | .05147 |
| 32+SENSUALI | .29410 | .09693 | .05172 | 00337 |
| | | | | |
| | | | 20647 | 46100 |
| 10-FLEXORGA | .23515 | .04103 | 30647 | .46109 |
| 53+PROMPTFR | 23035 | 02361 | .45732 | 37256 |
| 17-RANDSEQU | .17651 | .07205 | 28826 | ,48231 |
| 61+TIMELYRE | 30258 | .03696 | .23289 | 40981 |
| 57-IMPETTAS | .15942 | 01159 | 24760 | .39349 |
| 20-IMPULDEL | .14246 | .16899 | 34616 | 36288 |
| 05+RESPADAP | .00092 | .04291 | .25643 | 36288 |
| 40-CAREFREE | .51159 | .02003 | 33711 | .61450 |
| PLAN74- | .13897 | 02891 | 10124 | |
| HOLIDA75+ | 09751 | .05665 | .15496 | 50774 |
| NOORGI77+ | 15281 | 01603 | .19977 | 45237 .47959 |
| STFREE78- | .28299 | .15350 | 13934 | .44512 |
| MALIST80- | .00318 | 03689 | 09431 | |
| PRESSU81+ | .06631 | 1483 | 12464 | 60706 |
| GOFLOW83+ | 21895 | 02288 | .20106 | 51478 |
| HATERU84- | 15709 | .07055 | .02924 | .54422 |
| ROUTIN86- | .00701 | .13436 | 39911 | .41084 |
| CHANGE87+ | .02615 | 18485 | .53036 | 19221 |
| LASTMI89+ | .12410 | 10985 | .05911 | 59678 |
| HAIMPU90- | .03943 | .21354 | 12736 | .42963 |
| ONTIME92- | .10122 | 14479 | 11130 | .49231 |
| NOORDR93+ | 03788 | 03302 | .09033 | 56342 |
| | | | | |

Note. Word-pair items begin with a number, while sentence items do not. Items that are reverse scored have a minus sign in their label, while the remaining items have a plus sign in their label.



Computed for Word-Pair Items, For Sentence Items, and for their Combinations $(\underline{n}=422; \underline{v}=(15+2) + (14+4) + (21+0) + (8+14) = 78)$ Correlation Coefficients for Scale and Factor Scores Table 6

| | • | | | | |
|----------|----------------------------------|----------------------------------|--|--|--|
| XJUDGPER | | | 1.0000 | 1417** . 7390** 0720 . 2056** | 2118** 0860 .35.65** 8810** |
| XTHINFEE | | | 1.0000 | 9448** .2396** 1225* | 9528** 1209* .1212* 1030* |
| XSENSINT | | | 1.0000 .3629** .6186** | 1185* .8417** 1986** .2646** | 2108** 1716** .8821** 2793** |
| XINTEXTR | | | 1.0000 3195** 3002** | .1648** 1508** .9550** | .1718** .9677** 1133* .0537 |
| SJUDGPER | | 1.0000 | 1756** .5058** .2282** .9436** | 0607 .5851** 0752 .1359** | 0864 0997* .2534** |
| SSENSINT | | 1.0000 | 2014** .7948** .1979** .4527** | 0271 .5691** 1104* | 0439 0915 .7548** |
| SINTREXT | | 1.0000 2238** 1382** | . 2439** - 2439** - 0988* - 1406** | 0039 1028* .6431** 0226 | 0411 .7297** 1465** .0352 |
| AJUDGPER | 1.0000 | 1117* .4243** .6363** | 2103** .6512** .4315** .8558** | 2355** .8078** .0504 .2667** | 3585** 0448 .5048** 6237** |
| ATHINFEE | 1.0000 | 0988* .1979** .2282** | 3002** .3629** 1.0000 | 9448** 2396** 1225* .1002* | 9528** 1209* .1212* 1030* |
| ASENSINT | 1.0000 .3871** .6691** | 2267** .6385** .4923** | 3307** .9745** .3871** | 1402** 8572** 2111** | 2511** 1838** .8398** 2822** |
| AINTREXT | 3315** 3273** 2188** | .6303** 1807** 1716** | .3140** 3273** 2090** | .1940** 1513** .9599** .0569 | .2114** .9534** 0966* .0542 |
| AINTREXT | ASENSINT ATHINFEE AJUDGPER | SINTREXT SSENSINT SJUDGPER | XINTEXTR XSENSINT XTHINFEE XJUDGPER | FSCOR1 FSCOR2 FSCOR3 | FSCORE1 FSCORE2 FSCORE3 FSCORE4 |

a prefix of "A" were computed using only word-pair items. Scale scores with a prefix of "S" were computed using only sentence items. Scale scores with a prefix of "X" were computed using both word-pair and sentence items. Note. Scale scores with a prefix of "FSCOR" were orthogonal factor scores. Scale scores with

* p < .05 ** p < .01

Figure 1 Scree Plot for Trace Prior to Rotation $(\underline{n}=422; \underline{v}=(15+2) + (14+4) + (21+0) + (8+14) = 78)$

```
12.634 + *
             III
             /
I
             I
I
I
I
             E
I
G
E
N
٧
A
L
U
      5.602 +
E
S
             I
             I
      4.664 +
             I
I
I
I
             I
             I
      2.644 +
      2.362 +
             I
      1.951 +
      1.589 +
      1.313 +
      1.047 +
       .779 +
       .519 +
       .385 +
                1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9 0
```

ERIC

Full Text Provided by ERIC

Personal Preferences Self-Description Questionnaire (PPSDQ)

PART A.

<u>Instructions</u>. Circle the one number on each scale which best indicates which one of the adjectives or nouns in each item is <u>most appealing to you personally</u>. There are no wrong or right answers; each person has different preferences and makes different choices. Some choices will be difficult, but it is important that you answer every item.

Example

E1. Popularity 1 2 3 4 (5) 6 7 Happiness

This person had a slight preference for happiness over popularity.

| 1. | Quiet | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Expressive |
|-----|---------------|---|---|---|---|---|---|---|-------------|
| 2. | Realistic | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Intuitive |
| 3. | Naive | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Unbelieving |
| 4. | Empathy | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Logic |
| 5. | Responsible | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Adaptable |
| 6. | Social | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Private |
| 7. | Insightful | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Systematic |
| 8. | Arbitrate | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Listen |
| 9. | Dispassionate | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Emotional |
| 10. | Flexible | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Organized |
| 11. | Reflective | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Active |
| 12. | Precise | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Imaginative |
| 13. | Hear | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Rule |
| 14. | Subjective | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Objective |
| 15. | Decisive | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Curious |

[©] Copyright, Bruce Thompson, 1994, 1995. All right reserved.



| 16. | Friendly | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Distant |
|-----|--------------|---|---|---|---|---|---|---|--------------|
| 17. | Random | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Sequential |
| 18. | Conclude | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Explore |
| 19. | Justice | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Harmony |
| 20. | Impulsive | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Deliberate |
| 21. | Deep | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Broad |
| 22. | Enjoyment | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Anticipation |
| 23. | Receive | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Decide |
| 24. | Caring | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Cool |
| 25. | Evaluative | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Open |
| 26. | Personable | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Shy |
| 27. | Variety | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Repetition |
| 28. | Appraise | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Savor |
| 29. | Impersonal | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Personal |
| 30. | Receptive | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Selective |
| 31. | Terse | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Wordy |
| 32. | Sensual | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Innovative |
| 33. | Observe | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Assess |
| 34. | Sympathy | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Fairness |
| 35. | Judging | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Perceiving |
| 36. | Approachable | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Mysterious |
| 37. | Global | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Meticulous |
| 38. | Ratings | 1 | 2 | 3 | 4 | 5 | 6 | , | Information |
| 39. | Principles | 1 | 2 | 3 | 4 | 5 | 6 | 7 | People |
| 40. | Carefree | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Demanding |
| 41. | Introvert | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Extrovert |
| 42. | Traditional | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Creative |
| 43. | Gullible | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Suspicious |
| | | | | | | | | | |



| 44. | Kind | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Analytical |
|-----|-------------|---|---|---|---|---|---|---|---------------------|
| 45. | Evaluative | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Nonjudgmental |
| 46. | Mixer | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Loner |
| 47. | Inventive | 1 | 3 | 3 | 4 | 5 | 6 | 7 | Organized |
| 48. | Factual | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Compassionate |
| 49. | Inquisitive | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Critical |
| 50. | Still | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Animated |
| 51. | Directed | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Ingenious |
| 52. | Feeling | 1 | Ë | 3 | 4 | 5 | 6 | 7 | Thinking |
| 53. | Prompt | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Free-spirited |
| 54. | Congenial | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Reclusive |
| 55. | Diversity | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Consistency |
| 56. | Logical | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Humane |
| 57. | Impetuous | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Task-oriented |
| 58. | Solitary | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Amicable |
| 59. | Planful | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Visionary |
| 60. | Tender | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Rational |
| 61. | Timely | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Relaxed |
| 62. | Exuberant | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Serene |
| 63. | Diverse | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Precise |
| 64. | Skeptical | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Trusting |
| 65. | Accepting | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Discriminating |
| 66. | Silent | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Gabby |
| 67. | Practical | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Theoreti cal |
| 68. | Benevolent | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Impartial |
| 69. | Picky | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Inquiring |
| 70. | Gregarious | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Timid |
| 71. | Conceptual | 1 | 2 | 3 | 4 | 5 | 6 | 7 | Real |
| | | | | | | | | | |

72. Strict 1 2 3 4 5 6 7 Forgiving

73. Lighthearted 1 2 3 4 5 6 7 Prudent

PART B.

<u>Instructions</u>. Circle the one number on the scale below each item to indicate how much you agree or disagree with each statement. There are no wrong or right answers; each person has different preferences and makes different choices. Some choices will be difficult, but it is important that you answer every item.

Example

E2. I like ice cream.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree This person somewhat agreed that he or she likes ice cream.

74. I prefer to plan ahead regarding what I will do, whenever possible.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

75. My favorite holidays are unscheduled, and I just take things as they come.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

76. Whether or not others can see it, I'm actually a shy person. Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

77. Many of the best things in life are done without any organization.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

78. I like to structure my free time, so that there are fewer surprises.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

79. I believe that wisdom is more important than common sense.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

80. I enjoy making lists.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

81. I like the pressures of doing tasks at the last minute.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree



82. I find it easy to talk to other people, even people I haven't met before.Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

83. My preferred style of working is to just go with the flow.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

84. I hate doing rush jobs.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

85. I prefer learning subjects involving facts rather abstract theories.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

86. I find routines comforting.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

87. Change is what makes life interesting.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

88. I like the idea of inventing new things.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

89. The pressures of last minute tasks are actually kind of fun. Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

90. I prefer not to be in situations where I have to be impulsive. Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

91. I'm more of a "mechanic" than I am an "idea person."

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

92. I try to be on time, and I prefer others to be on time too.
Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

93. I find order and neatness irritating.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

94. I like to look at things from many different perspectives.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree